



How banks can help or hinder the economy

The Great Depression of the 1930s paralysed the world's economies for many years and had vast societal consequences. We have managed subsequent financial crises better, thanks to research insights from this year's laureates in the Economic Sciences: **Ben Bernanke**, **Douglas Diamond** and **Philip Dybvig**.

When we save money, we usually want to be able to access it quickly if we have unexpected outlays. On the other hand, when we borrow money, we like to be able to pay it back over a long period of time. Douglas Diamond and Philip Dybvig demonstrated the necessary theoretical assumptions that make an ordinary bank the best possible solution to this problem.

The bank gives all savers immediate access to their money, despite much of their savings being loaned to long-term investors. Savers being able to withdraw money when they want, despite their deposits being

invested in long-term projects, is called *maturity transformation*. This can lead to *good equilibrium*, where each saver is confident they can withdraw their money at any time, while only those who actually need their money do so.

Unfortunately, ordinary banks also create conditions conducive to *bad equilibrium*, when savers no longer trust that their money is safe in the bank. Then there is a risk that everyone starts to withdraw their savings at the same time – a bank run. This is why government regulation is necessary to increase the stability of the banking system.



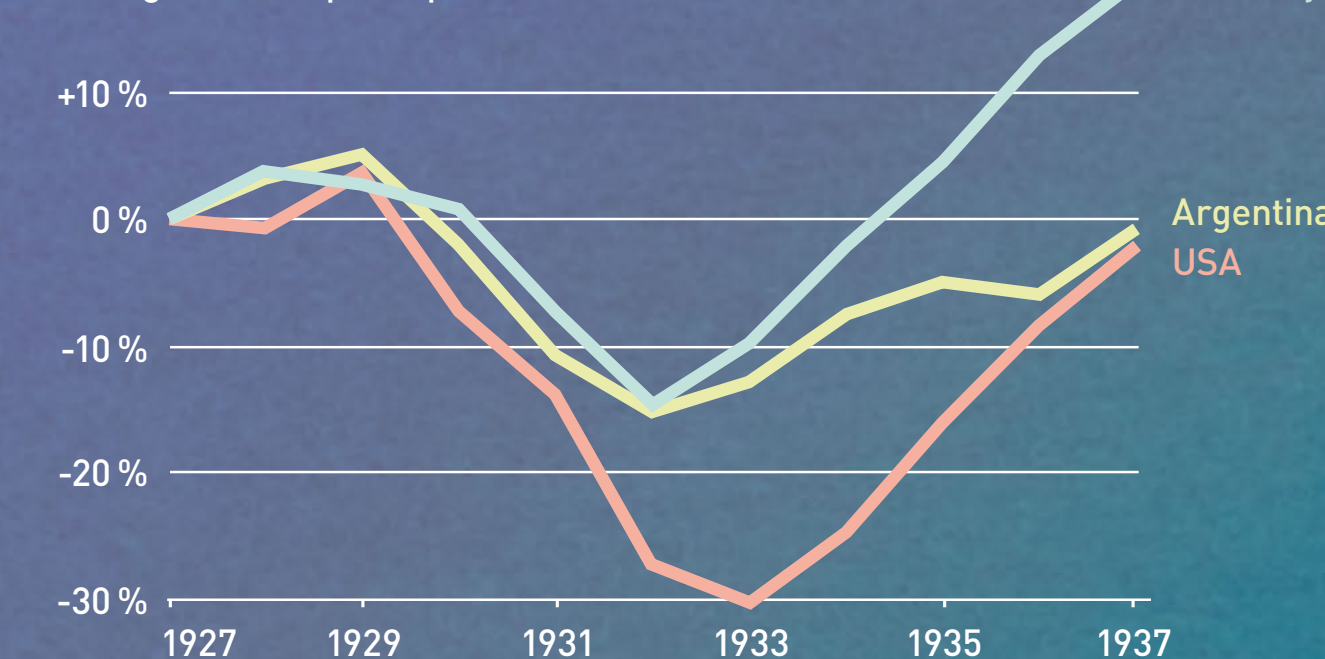
Bank runs

If many savers stop trusting their bank, and all rush to withdraw their money at the same time, there is a risk that the bank will collapse. These events can be prevented by the government providing *deposit insurance* and acting as a lender of last resort to banks in crisis.

Global crisis

Ben Bernanke analysed data from the global Great Depression of the 1930s. He was able to show how the banking system's collapse explained why the economic downturn was so deep and prolonged. A fairly normal recession turned into a banking crisis due to bank runs. This made it hard to get bank loans, making it difficult for businesses to finance their investments. This also led to huge financial problems for farmers and ordinary families. The result was the worst economic crisis in modern history.

Changes in GDP per capita 1927–1937



Source: Maddison Project Database 2020 (Bolt and van Zanden 2020)

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